

CAPABILITIES STATEMENT

IMMERSIVE DESIGNS. ACTUALIZED OUTCOMES.

Just Touch Interactive offers next-generation urban design and development solutions for local, state, and federal customers.

Our immersive and interactive virtual experiences harness the power of architectural, environmental, and spatial visualization to actualize design intent and bring 3D urban infrastructures to life.

OUR DIFFERENTIATORS

- ✓ Seasoned team of 3D Architects, XR Engineers, Visualization Artists, Graphic Designers, and Content Managers with over 50 years of combined experience
- ✓ Proven solutions that enable city planners, engineers, and designers to evaluate physical and functional designs before construction to inform strategic decision making
- ✓ Established industry-best practices for immersive and interactive solution design and development

OUR CORE COMPETENCIES



SIMULATION & IMMERSION

- AR, VR, & XR
- 3D BIM & Asset Information Modeling
- 3D Spatial & Environmental Modeling
- GIS Mapping & Modeling
- Spatial Linking & Visual Knowledgebases



GRAPHIC DESIGN & VISUALIZATION

- 360° Media
- 3D Animations & Illustrations
- Architectural & Environmental Infographics
- Dynamic Motion Graphics & Automation
- Interactive Promotions & Experiential Immersion



IMMERSIVE TRAINING

- Digital Twin Modeling
- MR and 360° Video
- 3D Visualization using Modern VR Hardware
- High-Fidelity Dynamic Simulation
- Web & Mobile App Integration

CERTIFICATIONS



AFFILIATIONS



AMERICAN
PUBLIC
TRANSPORTATION
ASSOCIATION





METRONext CUSTOMER SNAPSHOT



The objective of METRONext is to expand and enhance the Houston region's transportation infrastructure to better serve the needs of commuters.

To optimize infrastructure designs and speed construction, Houston requires strategic planning that leverages immersive and interactive visualization of architectures and assets.

JTI's urban modernization framework uses 3D BIM, GIS modeling, and a suite of immersive XR video and visualization tools.

Our solution enables city planners to proof multiple design alternatives to streamline project planning, accelerate engineering and development, and scale workforce planning in near real time.

URBAN MODERNIZATION FRAMEWORK

- ✓ 16 miles of new METRORail track
- ✓ 21 new Transit Centers
- ✓ 110 miles of Express Services
- ✓ 365 miles of new METRORapid Services



JTI Rendering of METRONext University Line BRT Project



To find out how we can help you achieve results, contact us at
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